## IMMERSIVE TECHNOLOGIES Media Release

Phone: +61 8 9347 9011 Email: enquiries@ImmersiveTechnologies.com Fax: +61 8 9347 9090 Web: www.ImmersiveTechnologies.com



31 October 2019

Immersive Technologies has recently made available to the mining industry "<u>Experience Centers</u>" through its five largest offices world-wide, with the primary purpose being to demonstrate workforce optimization solutions, while sharing knowledge and best practices with mining industry professionals.

The Experience Centers are designed to offer real business value, market leading insights and inspiration for all mining executives seeking to improve the performance of their operator workforce.

The Centers provide:

- Understanding of the latest technology and implementation of best practices
- Opportunity to meet mining workforce development experts



AusIMM – New Leader's conference attendees at Immersive Technologies in Perth

In the first inaugural visit to the Experience Center in Perth, Western Australia, Immersive Technologies hosted more than 35 young professionals and university students as part of the recent Australasian Institute of Mining and Metallurgy (AusIMM) New Leaders Conference.

AusIMM "New Leaders" conference series is aimed at strengthening professional foundations for future growth, along with showcasing the industry's latest innovations, products and services. By providing conference delegates access to the



EXPECT RESULTS

## IMMERSIVE TECHNOLOGIES Media Release

Phone: +61 8 9347 9011 Fax: +61 8 9347 9090 Email: enquiries@ImmersiveTechnologies.com Web: www.ImmersiveTechnologies.com IMMERSIVE TECHNOLOGIES

EXPECT RESULTS

Perth Experience Center, Immersive Technologies helped inspire the next generation of industry leaders, exposing them to the latest <u>simulation technology</u>, and provided an understanding of key mining workforce challenges and business solutions for both the current and future mining workforce.

AusIMM CEO **Stephen Durkin** said that AusIMM has a deep commitment to supporting the future resources workforce.

"Conferences such as New Leaders' provide valuable opportunities for the next generation to connect with industry and gain first-hand experience of the technology that is shaping the future of our sector," Mr Durkin said.



AusIMM – New Leader's conference attendees experiencing market leading simulators, e-learning and VR tools from Immersive Technologies

###

## About Immersive Technologies

Immersive Technologies is the world's largest, proven and tested supplier of surface and underground Advanced Equipment Simulators to the global mining industry. The company has achieved this unique position by focusing on its mission to increase Customer profitability by optimizing the safety and productivity of their operators. Immersive Technologies' Advanced Equipment Simulators are helping hundreds of mining companies around the world to increase their equipment operators' safety and site profitability through effective simulation training.

With advanced simulator modules deployed in 44 countries, Immersive Technologies is dedicated to provide outstanding service.

## IMMERSIVE TECHNOLOGIES Media Release



Phone: +61 8 9347 9011 Email: enquiries@ImmersiveTechnologies.com Fax: +61 8 9347 9090 Web: www.ImmersiveTechnologies.com

To deliver on this commitment the company has customer sales and support offices located close to its customers in Perth and Brisbane Australia, Salt Lake City USA, Fort McMurray, Ottawa & Vancouver Canada, Monterrey Mexico, Lima Peru, Santiago Chile, Belo Horizonte Brazil, Bochum Germany, Johannesburg South Africa, Jakarta Indonesia, Kolkata India and Moscow Russia.

Immersive has the global mining experience, innovative technology, product range, OEM relationships, proven support commitment and industry vision to partner with you to ensure your simulator training solution delivers the significant results you expect.

For more information and associated media please contact:

Andres Arevalo Global Marketing Promotions Manager Immersive Technologies aarevalo@ImmersiveTechnologies.com | Tel: +61 (8) 9347 9011 www.ImmersiveTechnologies.com