

## Underground Mining Business Surges for Immersive Technologies with Ten New Simulators in Development and More Underway

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Underground sales for Immersive Technologies' equipment simulators have seen a recent surge leading to the development of 10 new underground simulator machine types. The company has seen a definite rise in customer's need for their products and services over the last six months globally.

"We now have underground customers in Mexico, Colombia, Chile, Australia, Russia, the USA, Kazakhstan, Saudi Arabia, and Indonesia who are ramping up their production and place a high value on safer and more productive operators through training. Our training solutions have been proven time and time again to deliver significant, quantifiable and audited results, which resonates with mining companies scrutinizing every expenditure," says David Anderson, Executive Vice President – Sales and Support, Immersive Technologies.

Immersive Technologies is delivering multiple new underground simulator modules for Sandvik, Atlas Copco, Zephir and Caterpillar equipment, including some machines which are tele-remote.

"We offer the largest range of simulated mining machines and the addition of new underground simulators aligns perfectly with the recent increase in demand for our underground products," Anderson says.

With simulators deployed at more than 270 major mining customer sites in 39 countries Immersive Technologies has the largest mining footprint of equipment simulators and their investment in underground is expected to continue to grow that achievement.



*Immersive Technologies offer the largest range of simulated machines and they say the addition of new underground simulators aligns perfectly with the recent increase in demand for their underground products.*

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# IMMERSIVE TECHNOLOGIES

## Media Release

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### About Immersive Technologies

Immersive Technologies is the world's largest, proven and tested supplier of surface and underground Advanced Equipment Simulators to the global mining industry. The company has achieved this unique position by focusing on its mission to make every mining and earthmoving equipment operator in the world safer and their employer more profitable through its simulation technologies. Immersive Technologies' Advanced Equipment Simulators are helping hundreds of mining companies around the world to increase their equipment operators' safety and site profitability through effective simulation training.

Immersive Technologies provides its customers with the most effective Advanced Equipment Simulators available. This is made possible through the formal exclusive licensing and technical information alliances Immersive has established with the leading Original Equipment Manufacturers (OEM), including: Caterpillar, Hitachi, Komatsu and Liebherr. These unique alliances provide Immersive Technologies with exclusive access to the OEM's proprietary and confidential machine technical information that is required to correctly simulate the OEM's machines and is not available through other public or dealer channels.

With advanced simulators modules deployed in 39 countries, Immersive Technologies is dedicated to provide outstanding service. To deliver on this commitment the company has customer sales and support offices located close to its customers in Perth and Brisbane Australia, Salt Lake City USA, Calgary, Ottawa & Vancouver Canada, Monterrey Mexico, Lima Peru, Santiago Chile, Bochum Germany, Johannesburg South Africa, Jakarta Indonesia and Moscow Russia.

Immersive has the global mining experience, innovative technology, product range, OEM relationships, proven support commitment and industry vision to partner with you to ensure your simulator training solution delivers the significant results you expect.

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