

## Immersive Technologies to Launch All New Simulator Line-up at MINExpo 2016

7 September 2016



Immersive Technologies' Advanced Equipment Simulators are at the heart of the mining industry's leading operator training and workforce development solutions. These solutions have a track record beyond compare in the delivery of quantified safety, efficiency and unscheduled maintenance improvements infield, measured by companies including BHP Billiton, Rio Tinto, Vale, Glencore, Barrick, Newmont, Freeport-McMoRan and Anglo American.

Developed using expertise and data gained through working with 270 mining operations globally, Immersive Technologies will launch three brand new Simulators targeted at delivering even greater business improvement to their customers.

### Advanced Equipment Simulator **PRO4**

The PRO4 will be unveiled for the first time publicly at MINExpo, along with the announcement of its new innovations. The PRO4 has been specifically designed for surface mining and delivers cutting edge technologies with realism at a level not previously seen by the mining industry.



The PRO4 builds on the huge success of its predecessors the PRO3-B and before that the AES Series 2B which became the global standard in the mining industry over the past 16 years, training over 150,000 mining equipment operators across 40 countries.

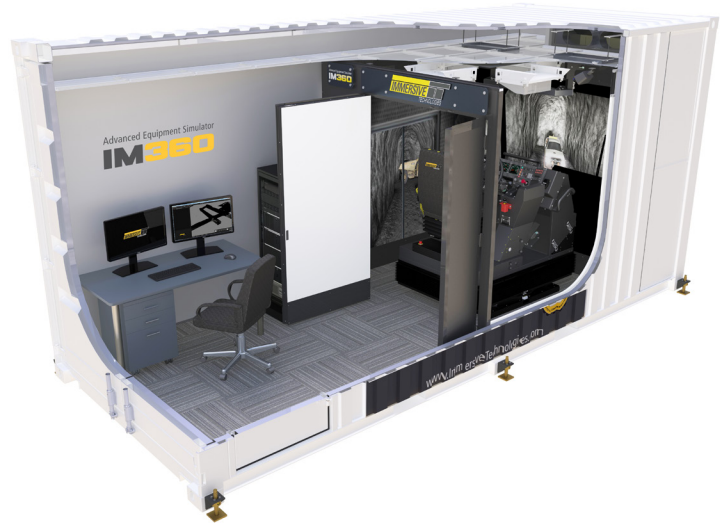
## Advanced Equipment Simulator

# IM360

with RealView™

The IM360 with RealView™ has been specifically designed for underground mining both hard and soft rock, with the flexibility to also train in surface mining environments. This latest variant adds RealView™ technology as standard along with the capability to support remote equipment operation training.

The original IM360 gained the highest market share in underground mining by a significant margin following its launch in 2014.



# LX3



The LX3's smaller footprint offers the same value for early stage training as the PRO4 and is ideal for machine and site familiarization, emergency response training and extending the utilisation of existing simulator modules, all at an affordable price.

The LX3 is compatible with the wide range of machine modules available from Immersive Technologies and shares the underlying technology of the industry leading PRO4 and IM360 Simulators.

This new range of Advanced Equipment Simulators is supported by the industry's most comprehensive technical support and broadest range of complementary products and services designed to deliver quantifiable return on investment. Immersive Technologies offers global on and off site technical support, scheduled hardware and software upgrades, professional services such as curriculum design & integration, and managed services such as on site trainers and training supervisors for a completely managed solution to optimize your workforce.

"I believe that our latest innovations along with our close collaboration with mining companies, exclusive OEM alliance partners and the verified ROI from our services proves we are achieving our mission to make resource companies measurably safer and more profitable. I look forward to hearing the industry's feedback during MINExpo 2016," says Peter Salfinger, CEO, Immersive Technologies.

Contact Immersive Technologies to schedule a demo and see the latest technologies. Visitors to the stand will receive unprecedented access to customer case studies showcasing proven results in our Quantified Operational Improvement Catalogue. You can find Immersive Technologies at booth #8193, Central Hall.

# IMMERSIVE TECHNOLOGIES

## Media Release

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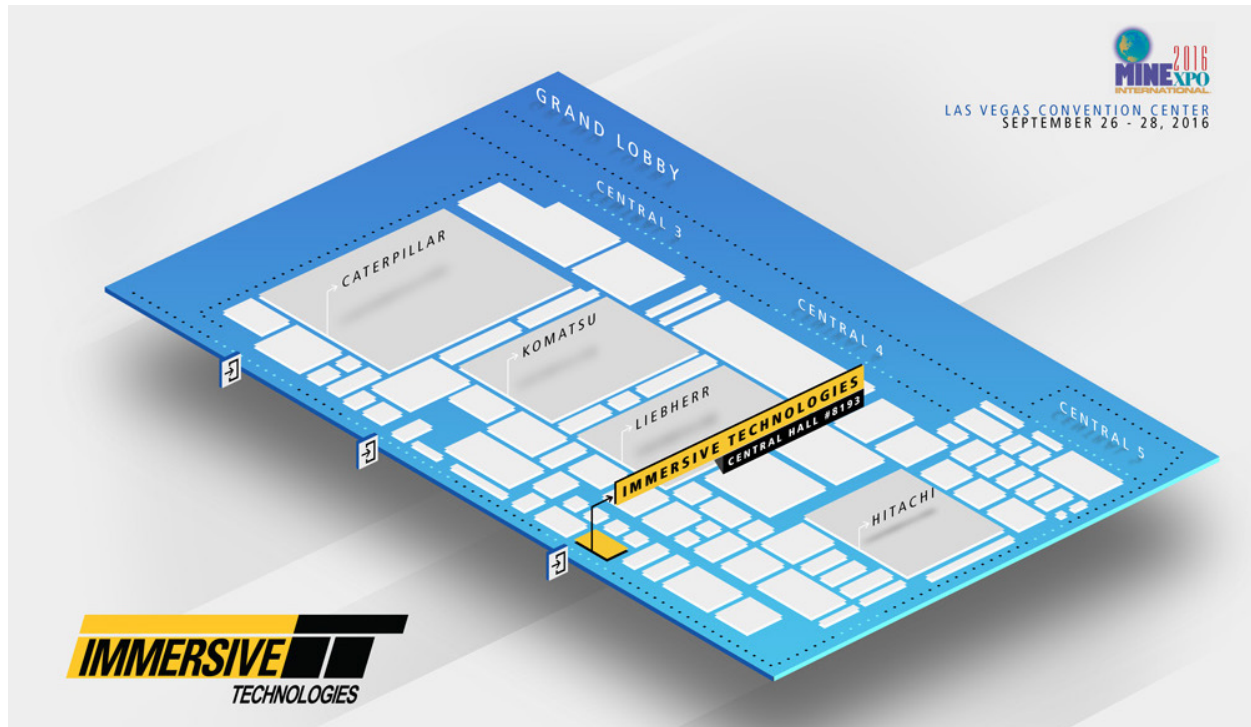
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Making Resource Companies Measurably Safer  
& More Profitable



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### About Immersive Technologies

Immersive Technologies is the world's largest, proven and tested supplier of surface and underground Advanced Equipment Simulators to the global mining industry. The company has achieved this unique position by focusing on its mission to make every mining and earthmoving equipment operator in the world safer and their employer more profitable through its simulation technologies. Immersive Technologies' Advanced Equipment Simulators are helping hundreds of mining companies around the world to increase their equipment operators' safety and site profitability through effective simulation training.

Immersive Technologies provides its customers with the most effective Advanced Equipment Simulators available. This is made possible through the formal exclusive licensing and technical information alliances Immersive has established with the leading Original Equipment Manufacturers (OEM), including: Caterpillar, Hitachi, Komatsu and Liebherr. These unique alliances provide Immersive Technologies with exclusive access to the OEM's proprietary and confidential machine technical information that is required to correctly simulate the OEM's machines and is not available through other public or dealer channels.

With advanced simulators modules deployed in 40 countries, Immersive Technologies is dedicated to provide outstanding service. To deliver on this commitment the company has customer sales and support offices located close to its customers in Perth and Brisbane Australia, Salt Lake City USA, Calgary, Ottawa & Vancouver Canada, Monterrey Mexico, Lima Peru, Santiago Chile, Bochum Germany, Johannesburg South Africa, Jakarta Indonesia and Moscow Russia.

Immersive has the global mining experience, innovative technology, product range, OEM relationships, proven support commitment and industry vision to partner with you to ensure your simulator training solution delivers the significant results you expect.

For more information and associated media please contact:

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