

## Immersive Technologies Wins 2014 Mining Magazine Environmental Excellence Award

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Leading global equipment simulator supplier, Immersive Technologies, has been bestowed the 2014 Environmental Excellence Award by Mining Magazine for delivering significant fuel savings to their customers. Each year Mining Magazine celebrates excellence in the mining industry to companies that have demonstrated outstanding commitment to advancing the state of play in mining over the past 12 months.

During the last 18 months Immersive Technologies has developed both enhanced software functionality and training resources which has reduced fuel consumption of their customers by an average of 6.85%. Through this technology and support mine sites are able to address the challenges of rising fuel cost and environmental responsibility by optimizing equipment operator skills and knowledge. On-site per ton greenhouse gas emissions have been reduced via simulation based training of operators for optimal fuel performance along with allowing management to accurately identify, quantify and manage operator behaviors which are detrimental to fuel consumption.

"In the current mining environment of cost control and demands for efficiencies, fuel preservation has become increasingly important to our customers. We are honored our approach has been recognized and proven to deliver a solution which gives equipment operators the skills and knowledge they need to operate in a productive manner while assessing and eliminating behaviors that cause excess fuel consumption," says Wayde Salfinger, Executive Director – Marketing, Immersive Technologies.

The simulator technology component includes detailed monitoring of operator behaviors which directly relate to excess fuel consumption including levels of throttle and brake application for specific situations. This has resulted in an enhanced assessment tool for managers to determine which fuel inefficient operator behaviors are most prevalent on their site and represent the greatest opportunities for savings.

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### About Immersive Technologies

Immersive Technologies is the world's largest, proven and tested supplier of surface and underground Advanced Equipment Simulators to the global mining industry. The company has achieved this unique position by focusing on its mission to make



*Immersive Technologies has been recognized for their efforts in Environmental Excellence in the 2014 Mining Magazine Awards. Their simulator technology includes detailed monitoring of operator behaviors which directly relate to excess fuel consumption including levels of throttle and brake application for specific situations. This has resulted in an enhanced assessment tool for managers to determine which fuel inefficient operator behaviors are most prevalent on their site and represent the greatest opportunities for savings. Pictured with award are company founders Peter and Wayde Salfinger.*

# IMMERSIVE TECHNOLOGIES

## Media Release



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Simulation Delivering Safety and Productivity

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every mining and earthmoving equipment operator in the world safer and their employer more profitable through its simulation technologies. Immersive Technologies' Advanced Equipment Simulators are helping hundreds of mining companies around the world to increase their equipment operators' safety and site profitability through effective simulation training.

Immersive Technologies provides its customers with the most effective Advanced Equipment Simulators available. This is made possible through the formal exclusive licensing and technical information alliances Immersive has established with the leading Original Equipment Manufacturers (OEM), including: Caterpillar, Hitachi, Komatsu and Liebherr. These unique alliances provide Immersive Technologies with exclusive access to the OEM's proprietary and confidential machine technical information that is required to correctly simulate the OEM's machines and is not available through other public or dealer channels.

With advanced simulators modules deployed in 39 countries, Immersive Technologies is dedicated to provide outstanding service. To deliver on this commitment the company has customer sales and support offices located close to its customers in Perth and Brisbane Australia, Salt Lake City USA, Calgary, Ottawa & Vancouver Canada, Monterrey Mexico, Lima Peru, Santiago Chile, Bochum Germany, Johannesburg South Africa, Jakarta Indonesia, Kolkata India and Riyadh, Saudi Arabia.

Immersive has the global mining experience, innovative technology, product range, OEM relationships, proven support commitment and industry vision to partner with you to ensure your simulator training solution delivers the significant results you expect.

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