

## Liebherr and Immersive Technologies renew their exclusive alliance for a further five-year period

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After nearly ten years of delivering the most accurate Liebherr advanced equipment simulators for mining excavators and haul trucks, Liebherr has chosen to continue their exclusive partnership with Immersive Technologies in order to develop specifically-designed training kits for Liebherr Mining machinery.

This partnership is essential in developing Liebherr simulators to the highest level of fidelity for effective operator training. It also ensures simulator users can achieve measureable results in the pit by training operators to the highest standard of safety and productivity.

***“Immersive is the market leader in this industry, and many of our customers encourage this partnership in order to continue developing products for the full range of our machines.”***

***-Dr. Joerg Lukowski, Liebherr***

“The innovative Immersive Technologies product development strategy aligns well with our own core values. This cooperation provides value to our customers as it enables us to develop more competitive products, and contributes to the safety of the operators and other personnel on site. Immersive is the market leader in this industry, and many of our customers encourage this partnership in order to continue developing products for the full range of our machines. Therefore, we have decided to continue this fruitful relationship.” said Dr. Joerg Lukowski, Liebherr Vice President Sales & Marketing Mining.

“This endorsement builds upon the trust and credibility Immersive Technologies offers with its simulation products and we are very proud this partnership with Liebherr will continue for another five years,” said Peter Salfinger, CEO of Immersive Technologies.

Immersive Technologies has exclusive technical and licensing agreements with three other leading mining OEMs that provide comparable levels of proprietary information and offer similar support and recommendation. Its simulators are recognized as the mining industry standard.



*The partnership between Liebherr and Immersive Technologies yields a level of accuracy which ensures that simulation users can achieve measureable results in the pit, and trains equipment operators to the highest standard of safety.*



*By building upon trust and credibility, Immersive Technologies has cultivated exclusive alliances with leading OEMs in order to develop their simulation products.*

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### About Liebherr

Liebherr is one of the world's leading manufacturers of construction and mining machinery and is an acknowledged supplier of technically innovative user-oriented products and services in numerous other fields. The company has now grown into a Group with approximately 38,000 employees in more than 130 companies across all continents.

### About Immersive Technologies

Immersive Technologies is the world's largest, proven and tested supplier of surface and underground Advanced Equipment Simulators to the global mining industry. The company has achieved this unique position by focusing on its mission to make every mining and earthmoving equipment operator in the world safer and their employer more profitable through its simulation technologies. Immersive Technologies' Advanced Equipment Simulators are helping hundreds of mining companies around the world to increase their equipment operators' safety and site profitability through effective simulation training.

Immersive Technologies provides its customers with the most effective Advanced Equipment Simulators available. This is made possible through the formal exclusive licensing and technical information alliances Immersive has established with the leading Original Equipment Manufacturers (OEM), including: Caterpillar, Hitachi, Komatsu and Liebherr. These unique alliances provide Immersive Technologies with exclusive access to the OEM's proprietary and confidential machine technical information that is required to correctly simulate the OEM's machines and is not available through other public or dealer channels.

With advanced simulators modules deployed in 35 countries, Immersive Technologies is dedicated to provide outstanding service. To deliver on this commitment the company has customer sales and support offices located close to its customers in Perth and Brisbane Australia, Salt Lake City USA, Calgary, Ottawa & Vancouver Canada, Monterrey Mexico, Lima Peru, Santiago Chile, Bochum Germany, Johannesburg South Africa, Jakarta Indonesia, Kolkata India and Riyadh, Saudi Arabia.

Immersive has the global mining experience, innovative technology, product range, OEM relationships, proven support commitment and industry vision to partner with you to ensure your simulator training solution delivers the significant results you expect.

For more information and associated media please contact:

Ashley Mullaney

Public Relations Manager

Immersive Technologies

[amullaney@ImmersiveTechnologies.com](mailto:amullaney@ImmersiveTechnologies.com) | Tel: +61 (8) 9347 9011

[www.ImmersiveTechnologies.com](http://www.ImmersiveTechnologies.com)