

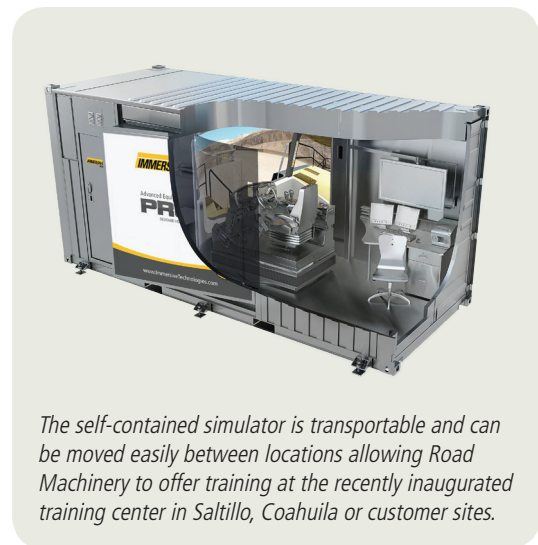
Komatsu Dealer, Road Machinery, to Deliver Better Mobile Equipment Performance for Mining Customers through Simulator Training

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A Mexican machinery dealer will be helping its customers reduce maintenance costs and increase machine availability through the use of Immersive Technologies' simulator training solutions. Road Machinery, of MITSUI Group, is adding value to their customers and support offering through simulator based machine operator training at its recently inaugurated training center in Saltillo, Coahuila. The self-contained PRO3-B Advanced Equipment Simulator is transportable and can be moved easily between locations allowing Road Machinery to offer training at the training center and customer sites.

Targeted simulation training from Immersive Technologies delivers an average of:

- 62.2% reduction in brake abuse
- 69.8% reduction in abusive shifting
- 54.5% reduction in engine over-speeds
- 10.4% increase in tire life
- 6.9% reduced fuel consumption



The self-contained simulator is transportable and can be moved easily between locations allowing Road Machinery to offer training at the recently inaugurated training center in Saltillo, Coahuila or customer sites.

“Being able to offer training with the type of proven results delivered by Immersive Technologies ensures our customers get the best return on investment”

-Manuel Felix, Road Machinery

“We want our customers to achieve the highest level of performance and are committed to provide tools that can help deliver these results. Being able to offer training with the type of proven results delivered by Immersive Technologies ensures our customers get the best return on investment,” says Operations Vice President, Manuel Felix, of Road Machinery.

Immersive Technologies Executive Vice President – Sales and Support, David Anderson, said “equipment performance and machine uptime are critical business drivers for all mine operations and Original Equipment Manufacturers (OEMs).

“Immersive Technologies' solutions give equipment operators the skills and understanding to operate in a productive manner while eliminating behaviors that cause machine abuse.”

IMMERSIVE TECHNOLOGIES

Media Release



Phone: +61 8 9347 9011

Fax: +61 8 9347 9090

Simulation Delivering Safety and Productivity

Email: enquiries@ImmersiveTechnologies.com

Web: www.ImmersiveTechnologies.com

Immersive Technologies has released numerous case studies proving the results achievable through their unique training solutions provide a rapid return on investment following effective implementation.

“The level of fidelity our simulators deliver will allow Road Machinery to partner with customers on continuous improvement projects utilizing mine site data to determine targeted objectives and identify business and operational improvement opportunities.

“Our training solutions are deployed across more than 255 global mining customers in 35 countries and our distinctive ability to produce measurable outcomes quantified via operational data is what makes our customers safer and more profitable,” Anderson said.

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About Immersive Technologies

Immersive Technologies is the world’s largest, proven and tested supplier of surface and underground Advanced Equipment Simulators to the global mining industry. The company has achieved this unique position by focusing on its mission to make every mining and earthmoving equipment operator in the world safer and their employer more profitable through its simulation technologies. Immersive Technologies’ Advanced Equipment Simulators are helping hundreds of mining companies around the world to increase their equipment operators’ safety and site profitability through effective simulation training.

Immersive Technologies provides its customers with the most effective Advanced Equipment Simulators available. This is made possible through the formal exclusive licensing and technical information alliances Immersive has established with the leading Original Equipment Manufacturers (OEM), including: Caterpillar, Hitachi, Komatsu and Liebherr. These unique alliances provide Immersive Technologies with exclusive access to the OEM’s proprietary and confidential machine technical information that is required to correctly simulate the OEM’s machines and is not available through other public or dealer channels.

With advanced simulators modules deployed in 35 countries, Immersive Technologies is dedicated to provide outstanding service. To deliver on this commitment the company has customer sales and support offices located close to its customers in Perth and Brisbane Australia, Salt Lake City USA, Calgary, Ottawa & Vancouver Canada, Monterrey Mexico, Lima Peru, Santiago Chile, Bochum Germany, Johannesburg South Africa, Jakarta Indonesia, Kolkata India and Riyadh, Saudi Arabia.

Immersive has the global mining experience, innovative technology, product range, OEM relationships, proven support commitment and industry vision to partner with you to ensure your simulator training solution delivers the significant results you expect.

For more information and associated media please contact:

Ashley Mullaney

Public Relations Manager

Immersive Technologies

amullaney@ImmersiveTechnologies.com | Tel: +61 (8) 9347 9011

www.ImmersiveTechnologies.com