

Liebherr renew exclusive simulator agreement with Immersive Technologies

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Liebherr Mining Equipment Newport News Co. , has renewed its technical and licensing agreement with advanced equipment simulator manufacturer Immersive Technologies for a second five-year period.

As one of the world's leading manufacturers and suppliers of mining excavators and haul trucks, Liebherr has chosen to continue providing Immersive Technologies with exclusive access to both its engineering staff and also its confidential, machine technical information which is considered essential to accurately simulate Liebherr's real machines to the highest level of fidelity for operator training.



Liebherr T282C Haul Truck

Liebherr first signed an exclusive alliance agreement with Immersive Technologies in 2005 for haul truck simulation for its T 282 B with a similar agreement signed in 2008 with Liebherr's excavator business in France.

Bernd Haase, Executive VP of Sales and Marketing from Liebherr said, "Liebherr is pleased to continue working with Immersive on the development of a new simulator for Liebherr's latest version of its 400 T (363 t) haul truck – the T 282 C. The T 282 C requires a new simulator as it features a new cab layout and Liebherr designed Litronic Plus drive system. The operator simulator provided by Immersive allows our customers to train their operator's to safely realize the superior productivity provided by the T 282 C."

Peter Salfinger, Chief Executive Officer from Immersive Technologies said, "We are very pleased to be continuing our relationship with Liebherr. There is no doubt that our alliance with Liebherr enables Immersive Technologies to build superior simulators for operator training. We are excited about delivering our next Liebherr simulator Conversion Kit® for the T 282 C mining truck to our joint customers."

Salfinger continued, "Our Customers, globally, are achieving substantial measurable gains in operator safety and site profitability through our advanced equipment simulator solutions. New simulator Conversion Kits like the Liebherr T 282 C will continue to help the mining industry become safer and more efficient through the optimization of its equipment operators."

Immersive Technologies has exclusive technical and licensing agreements with four other leading mining OEMs which provide comparable levels of proprietary information, support and recommendation. Its simulators are recognized as the mining industry standard, with an extensive, global customer user-base in 30 countries around the world that drives ongoing research and development of the advanced equipment simulator technology.

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IMMERSIVE TECHNOLOGIES

Media Release



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About Immersive Technologies

Immersive Technologies is the world's largest and most proven supplier of surface and underground mining equipment simulators to the global mining industry. The company has achieved this unique position by focusing on its mission to make every mining and earthmoving equipment operator in the world safer and their employer more profitable through its simulation technologies. Immersive Technologies' Advanced Equipment Simulators are helping hundreds of mining companies around the world to increase their equipment operators' safety and site profitability through effective simulation training.

Immersive Technologies' provides its customers with the most effective mining equipment simulators available. This is made possible through the formal exclusive licensing and technical information alliances Immersive has established with the leading Original Equipment Manufacturers (OEM), including: Caterpillar, Hitachi, Komatsu, Liebherr and P&H MinePro. These unique alliances provide Immersive Technologies with exclusive access to the OEM's proprietary and confidential machine technical information that is required to correctly simulate the OEM's machines and is not available through other public, or dealer channels.

Immersive Technologies is dedicated to provide outstanding service. To deliver on this commitment the company has customer sales and support offices located close to its customers in Perth and Brisbane Australia, Salt Lake City USA, Calgary Canada, Santiago Chile, Lima Peru, Johannesburg South Africa, Amman Jordan, Jakarta Indonesia and Kolkata India.

Immersive has the global mining experience, innovative technology, product range, OEM relationships, proven support commitment and industry vision to partner with you to ensure your simulator training solution delivers the significant results you expect.

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