

Immersive Technologies drives Operator Optimization at key mining simulator events

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Immersive Technologies has successfully delivered two simulator User Group Forums for its customers in North America and Indonesia during May, with the theme 'Operator Optimization' providing the basis of discussion and learning within the groups.

Held over three days in Peoria Illinois, the North American event marked the fifth forum in the region since the program's inception in 2004. The event brought together 70 training professionals from over 20 leading North American mining companies to demonstrate the latest in simulator based training through a range of customer and Immersive presentations, interactive workshops and hands-on demonstrations.

Immersive was pleased to have participation from two of its exclusive alliance partners, Caterpillar and Komatsu. Each delivered a topical presentation, and then provided extensive tours of their respective Peoria production facilities.

Immersive Technologies' Regional Vice President, Cory Cook commented, "We are extremely pleased with the outcome of this event and the very positive feedback provided by attendees. Data presented at the event by customers, OEMs and Immersive all demonstrate significant cost returns being achieved today through carefully planned simulation training programs."

Cook continued, "Over 75% of customers at this year's event have attended our previous User Group Forums indicating the ongoing value participation in this forum provides through networking not only with all levels of Immersive staff but more importantly their mining counterparts."

The event also provided the opportunity to recognize Kinross Fort Knox as the winners of the 2010 Immersive Technologies' Business Improvement Award. Kinross received this award following a simulation based business improvement program facilitated by Immersive, which achieved an 89% reduction in abusive shifts and a 71% reduction in high brake temperatures, with figures being recorded from in-pit data over a four month period.



2011 North American User Group Forum - Peoria



2011 Indonesian User Group Forum - Bali

Cory Cook presented the award to Kinross' Continuous Improvement Coordinator, Brandon Holm stating, "This award demonstrates how by combining advanced technology, a proven integration program and dedicated personnel that simulator based operator training can have a profound impact on site operations and profitability."

Across the globe, Immersive also held its inaugural Indonesian User Group Forum in tropical paradise Bali. With delegates attending from Immersive Technologies' large Indonesian customer base, this event followed the theme of Operator Optimization and highlighted impressive customer results including an 87% reduction in operator events over a five month period, together with a significant reduction in training costs per operator through simulator based training.

Immersive Technologies also holds User Group Forum in Australia, Chile and South Africa. These regions are scheduled to have their next event within 12 months.

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About Immersive Technologies

Immersive Technologies is the world's largest and most proven supplier of surface and underground mining equipment simulators to the global mining industry. The company has achieved this unique position by focusing on its mission to make every mining and earthmoving equipment operator in the world safer and their employer more profitable through its simulation technologies. Immersive Technologies' Advanced Equipment Simulators are helping hundreds of mining companies around the world to increase their equipment operators' safety and site profitability through effective simulation training.

Immersive Technologies' provides its customers with the most effective mining equipment simulators available. This is made possible through the formal exclusive licensing and technical information alliances Immersive has established with the leading Original Equipment Manufacturers (OEM), including: Caterpillar, Hitachi, Komatsu, Liebherr and P&H MinePro. These unique alliances provide Immersive Technologies with exclusive access to the OEM's proprietary and confidential machine technical information that is required to correctly simulate the OEM's machines and is not available through other public, or dealer channels.

Immersive Technologies is dedicated to provide outstanding service. To deliver on this commitment the company has customer sales and support offices located close to its customers in Perth and Brisbane Australia, Salt Lake City USA, Calgary Canada, Santiago Chile, Lima Peru, Johannesburg South Africa, Amman Jordan, Jakarta Indonesia and Kolkata India.

Immersive has the global mining experience, innovative technology, product range, OEM relationships, proven support commitment and industry vision to partner with you to ensure your simulator training solution delivers the significant results you expect.

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