

# Underground mining training simulator demonstrated by Immersive Technologies

15 April, 2011

In joint participation with Barmac Australia, Immersive Technologies has demonstrated its unique UG360 simulator at the 2011 AusIMM Underground Operators Conference.

Held in March 2011 at the Canberra National Exhibition Centre, the conference brought together key companies and personalities from the Australian and global underground mining industry for a forum discussing best practices and shared experiences, providing the perfect platform for Immersive Technologies to further demonstrate the capabilities of its UG360 simulator.

Designed specifically for underground operator training, the UG360 builds upon Immersive Technologies' extensive experience developing and successfully integrating equipment simulators for the world's leading mining companies. Conference delegates provided highly positive feedback on the unique simulator technology, quickly recognising its potential to greatly increase safety, rapidly develop skilled operators and positively affect production and site profitability.

Immersive Technologies' Regional Manager Australia – Western, David Anderson said "We have been thrilled by the positive response received during the conference. Feedback indicates the market has been looking for a reliable and proven technology that can support its focus on safety and operator competence, and we believe this technology can achieve this."

"With key industry players such as Barmac already utilising this technology, we expect to see strong growth in the next year and look forward to working with the industry to generate the same positive outcomes that have been achieved throughout the world with our surface mining simulators."

The UG360 currently supports a range of Caterpillar underground trucks and load-haul-dump equipment, with additional units from a range of Original Equipment Manufacturers in current development.

Advanced Equipment Simulator

**UG360**

DESIGNED FOR UNDERGROUND MINING



# IMMERSIVE TECHNOLOGIES

## Media Release

Phone: +61 8 9347 9016

Email: [enquiries@ImmersiveTechnologies.com](mailto:enquiries@ImmersiveTechnologies.com)

Fax: +61 8 9347 9090

Web: [www.ImmersiveTechnologies.com](http://www.ImmersiveTechnologies.com)



Advanced Equipment Simulators

### About Immersive Technologies

Immersive Technologies is the world's largest and most proven supplier of surface and underground mining equipment simulators to the global mining industry. The company has achieved this unique position by focusing on its mission to make every mining and earthmoving equipment operator in the world safer and their employer more profitable through its simulation technologies. Immersive Technologies' Advanced Equipment Simulators are helping hundreds of mining companies around the world to increase their equipment operators' safety and site profitability through effective simulation training.

Immersive Technologies' provides its customers with the most effective mining equipment simulators available. This is made possible through the formal exclusive licensing and technical information alliances Immersive has established with the leading Original Equipment Manufacturers (OEM), including: Caterpillar, Hitachi, Komatsu, Liebherr and P&H MinePro. These unique alliances provide Immersive Technologies with exclusive access to the OEM's proprietary and confidential machine technical information that is required to correctly simulate the OEM's machines and is not available through other public, or dealer channels.

Immersive Technologies is dedicated to provide outstanding service. To deliver on this commitment the company has customer sales and support offices located close to its customers in Perth and Brisbane Australia, Salt Lake City USA, Calgary Canada, Santiago Chile, Lima Peru, Johannesburg South Africa, Amman Jordan, Jakarta Indonesia and Kolkata India.

Immersive has the global mining experience, innovative technology, product range, OEM relationships, proven support commitment and industry vision to partner with you to ensure your simulator training solution delivers the significant results you expect.

For more information and high resolution supporting media please contact:

Don Forbes,  
Marketing Promotions Manager  
Immersive Technologies  
[dforbes@ImmersiveTechnologies.com](mailto:dforbes@ImmersiveTechnologies.com)  
Tel: +61 (8) 9347 9016  
[www.ImmersiveTechnologies.com](http://www.ImmersiveTechnologies.com)