

Immersive Technologies strengthens its mining simulation community in Latin America

9 July, 2010
Perth, Australia

Immersive Technologies continues to support its Latin American customers with a very successful inaugural User Group Forum. The two-day forum held in Santiago, Chile brought together major mining companies and leading Original Equipment Manufacturers to discuss a range of topics under the events theme 'Best practices through simulation – Achieving the safety and production benchmark'.

In attendance at the event were representatives of over 30 mining companies from Argentina, Brazil, Chile, Colombia, Dominican Republic, Mexico and Perú. A broad range of presentations were delivered



2010 Latin American User Group Forum

by Immersive Technologies' large customer base including Anglo American, Antofagasta Minerals, BHP Billiton, Cerrejon, Codelco, Grupo Peñoles, Kinross Gold Corporation, Komatsu, Xstrata Lomas Bayas and Vale.

Amongst these presentations, the world's largest export, open-pit coal mining operation, Cerrejon, reported the positive results gained since integrating Immersive Technologies' simulators and training programs into their operation including 40% reduction in non-productive truck hours and Zero accidents/incidents by new truck operators in the first three months of operation.

In addition to customer presentations, Immersive Technologies shared information about exciting new solutions and techniques for maximizing the return on customers' simulator investment, whilst its Original Equipment Manufacturers (OEM) alliance partners Caterpillar, Komatsu and P&H were also on-hand to share their views and experiences.

As the world leader in Advanced Equipment Simulators to the global mining industry, Immersive Technologies holds regular regional, customer-focused events to capture and share the information necessary to guide the future development of its simulator products and services and to help improve customers' implementation of best practices in simulator based operator training.

Alfonso Castaneda, Immersive Technologies' Vice President Business Development (Latin America) commented, "Having attended many of our events in North America and Australia it was fantastic to have a Latin American focused event which has brought together so many of the major mining companies and OEMs across the region."

Castaneda continued, "With over 700 simulator trainers now globally certified in Immersive Technologies' Trainer *Advantage*[™] program, these User Group Forums continue to be the perfect environment for training professionals to actively participate in the future direction of simulation within the mining industry".

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About Immersive Technologies

Immersive Technologies is the world's leading supplier of operator training simulators used in the mining and earthmoving industries. It has advanced mining equipment simulator modules in 29 countries.

Advanced Equipment (AE) Simulators are considered vital to many of the world's leading mining companies such as BHP Billiton, VALE and Rio Tinto. From the Congo to northern Canada, mines are increasing safety and reducing their cost per tonne by using Immersive Technologies' simulators daily to train and test their operators.

Immersive Technologies has exclusive licensing and technical information alliances with the leading Original Equipment Manufacturers (OEM), including: Caterpillar, Hitachi, Komatsu, Liebherr and P&H MinePro.

Global offices are located in Perth and Brisbane Australia, Salt Lake City USA, Calgary Canada, Santiago Chile, Johannesburg South Africa, Amman Jordan, Jakarta Indonesia and Kolkata India.

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