

Immersive Technologies' TrainerAdvantage™ program reaches new heights

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Perth, Australia

The mining industry's leading training simulator provider, Immersive Technologies, continues its industry-leading position, reaching a further significant milestone with the successful certification of its 700th participant in its unique simulator program 'TrainerAdvantage™'.

TrainerAdvantage™ was launched by Immersive Technologies in March 2006 to support the growing demand for its Advanced Equipment (AE) Simulator. The three-level certification program includes comprehensive classroom and hands-on sessions working with the AE Simulator under the instruction of an Immersive Technologies' certified instructor.

Each level is designed to progressively increase the training personnel's knowledge from basic operation of the simulator to advanced training administration operation.

Peter Templeton, Global Customer Service Manager for Immersive Technologies and coordinator of the TrainerAdvantage™ program, has to date deployed the course in 29 countries around the world.

Templeton said, "In the last four years since the course's commencement, we have witnessed the mines that have completed the course, significantly increase their level of simulator utilization, understanding and sophistication resulting in improved training programs that are producing safer and more profitable operators."

Immersive Technologies' TrainerAdvantage™ program is recognized as the global certification standard for simulator - trained personnel in the mining and earthmoving industry and provides mines with a means to identify qualified staff when recruiting.

The simulation company expects to see ongoing growth with the program as it continues to deploy high quality, simulation-based training solutions around the world.

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About Immersive Technologies

Immersive Technologies is the world's leading supplier of operator training simulators used in the mining and earthmoving industries. It has advanced mining equipment simulator modules in 29 countries.

Advanced Equipment (AE) Simulators are considered vital to many of the world's leading mining companies such as BHP Billiton, VALE and Rio Tinto. From the Congo to northern Canada, mines are increasing safety and reducing their cost per tonne by using Immersive Technologies' simulators daily to train and test their operators.

Immersive Technologies has exclusive licensing and technical information alliances with the leading Original Equipment Manufacturers (OEM), including: Caterpillar, Hitachi, Komatsu, Liebherr and P&H MinePro.

Global offices are located in Perth and Brisbane Australia, Salt Lake City USA, Calgary Canada, Santiago Chile, Johannesburg South Africa, Amman Jordan, Jakarta Indonesia and Kolkata India.

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