

## Immersive Technologies' User Group drives value through operator optimisation

3 November, 2009  
Perth, Australia

Immersive Technologies has continued the recent success of its Operator Optimisation User Group Forum in North America with a recent event in Perth, Western Australia for the Africa and Asia-Pacific region.

Held at the Novotel Langley Perth hotel, between the 14th - 16th October 2009, the three day event saw a diverse group of Immersive Technologies customers come together from companies across the African and Asian Pacific region to gain additional insights and techniques to increase their understanding of simulation training.

The annual event focused on methods key to improving simulator effectiveness, and training programs that deliver safer and more productive equipment operators in the field. The Perth event followed the recent Americas User Group held in June 2009, which saw record numbers of customers attending from its extensive customer base across North and South America.

Delegates attending the Perth forum heard presentations from customers including Equinox Minerals Ltd (Africa), Newmont Boddington Gold Mine (Australia), Lihir Gold Ltd (PNG), Morobe Mining Joint Venture (PNG), HWE Mining (Australia) and Peabody (USA), together with a range of presentations and hands-on workshops conducted by Immersive Technologies.

Chief Executive Officer of Immersive Technologies Peter Salfinger said, "It is great to see our global customer base continuing to increase their levels of simulation usage to achieve substantial increases in safety and profitability."

Salfinger continued, "These forums provide another opportunity for Immersive Technologies to work closely with its customers in order to build on our joint success."

Customers were able to try the latest product offerings from Immersive Technologies, including new Conversion Kit® machine modules and the Light Vehicle Simulator (LVS), together with a range of ongoing software enhancements.

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*Delegates at 2009 Africa & Asia-Pacific User Group Forum*

### About Immersive Technologies

Immersive Technologies is the world's leading supplier of operator training simulators used in the mining and earthmoving industries. We have 480 advanced mining equipment simulator modules in 28 countries.

Our Advanced Equipment (AE) Simulators are considered vital to many of the world's leading mining companies such as BHP Billiton, CVRD and Rio Tinto. From the Congo to northern Canada, mines are increasing safety and reducing their cost per tonne by using our simulators daily to train and test their operators.

We have exclusive licensing and technical information alliances with the leading Original Equipment Manufacturers (OEM), including: Caterpillar, Hitachi, Komatsu, Liebherr and P&H.

Our customer support offices are located in Perth and Brisbane Australia, Salt Lake City USA, Calgary Canada, Santiago Chile and Johannesburg South Africa.

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