

Immersive Technologies to Showcase Products at MINExpo

17 September 2008

Salt Lake City, United States of America

Immersive Technologies, the world's leading provider of heavy equipment simulator training products to the mining and earthmoving industries, will be exhibiting at MINExpo International 2008 in Las Vegas September 22-24.

MINExpo International 2008 is the mining industry's premier exhibition for mining equipment, technology and services, with over 1,200 exhibitors and 36,000 attendees expected from around the world.

Immersive Technologies' breakthrough technology has revolutionized the way the mining industry manages the skills shortage, development and upskilling of its heavy equipment operators. Staff now learn in highly realistic simulators allowing the transition to the real machine to be completed faster and with more confidence.

Immersive Technologies' training simulators can replicate over 55 machine models. Each day at MINExpo will see different simulators in operation including: Komatsu WA1200-3 Wheel Loader, Caterpillar 785C, 789C, 793C, 793D, 797 Off Highway Trucks, Liebherr T282B Off-Highway Truck, Hitachi EX5500-5 Hydraulic Front Shovel and a Drag Line.

"MINExpo provides Immersive Technologies the opportunity to showcase its products and demonstrate how mines can benefit from increased safety and productivity while reducing unscheduled maintenance. The result is a lower cost per tonne", said Peter Salfinger, Chief Executive of Immersive Technologies.

"All products on display have benefited from Immersive Technologies' unique exclusive alliances with the Original Equipment Manufacturers", Salfinger said.

Visit Immersive Technologies at MINExpo International 2008 on Booth 8471 in the Central Hall of the Las Vegas Convention Centre between 22 – 24 September 2008.

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About Immersive Technologies

Immersive Technologies is the world's leading supplier of operator training simulators used in the mining and earthmoving industries. We have 380 simulator modules at 155 locations in 23 countries.

Our Advanced Equipment (AE) Simulators are considered vital to many of the world's leading mining companies such as BHP Billiton, and CVRD. From the Congo to northern Canada, mines are increasing safety and reducing their cost per tonne by using our simulators daily to train and test their operators.

We have exclusive licensing and technical information alliances with the leading Original Equipment Manufacturers (OEM), including: Bucyrus, Caterpillar, Hitachi, Komatsu and Liebherr.

Our customer support offices are located in Perth and Brisbane Australia, Salt Lake City USA, Johannesburg South Africa, and Santiago Chile.

For more information and associated media please contact:

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