

# Liebherr Expands Alliance with Immersive Technologies

**Perth, Australia February 21, 2008**

*For Immediate Release*

**Liebherr has chosen to expand its exclusive licensing and technical information alliance with Immersive Technologies to include the company's range of hydraulic mining excavators and shovels.**

This follows the alliance signed in 2005 for the Immersive T 282 B simulator representing one of the world's largest haul trucks.

Liebherr will now work exclusively with Immersive Technologies to develop training simulators for the Liebherr range of excavator and shovels.

The first Liebherr mining excavator represented in a simulator is Liebherr's current flag ship the R 996. Other models will follow imminently given the market's strong demand for simulation products for enhanced operator training for mining machines.

"Liebherr can see the advantages of simulator based training for operators from both safety and machine availability perspectives. Liebherr exclusively recommends Immersive Technologies as the supplier of simulation training products for their range of excavators and shovels", Burkhard Richthammer, LIEBHERR Product and Marketing Manager for hydraulic mining excavators at Liebherr's main mining excavator factory in Colmar, France.



"We are very pleased to expand our alliance with Liebherr given the success of the T282B Truck simulator development", Peter Salfinger CEO, Immersive Technologies.

Immersive Technologies holds exclusive licensing and technical information agreements with the leading Original Equipment Manufacturers (OEM), including; Liebherr Mining Equipment Co., Liebherr France SAS, Caterpillar Inc, Komatsu Ltd, Hitachi Construction Equipment Ltd and Bucyrus Inc. These companies collectively supply the majority of the world's mining haul trucks, excavators, shovels, dozers and ancillary equipment.

"We commit significant engineering resources each year to ensure the OEM alliance training simulators that we represent remain authentic and continually deliver value. This is key to helping our clients to minimise risk to their Operators and maximise productivity", Peter Salfinger CEO, Immersive Technologies.

###

**About Immersive Technologies**

Immersive Technologies is the world's leading supplier of operator training simulators used in the mining and earthmoving industries. We have 330 simulator modules at 130 locations in 21 countries.

Our Advanced Equipment (AE) Simulators are considered vital to many of the world's leading mining companies such as BHP Billiton, Rio Tinto, and CVRD. From the Congo to northern Canada, mines are increasing safety and reducing their cost per tonne by using our simulators daily to train and test their operators.

We have exclusive licensing and technical information alliances with the leading Original Equipment Manufacturers (OEM), including; Bucyrus, Caterpillar, Hitachi, Komatsu and Liebherr. These OEMs work solely with Immersive Technologies to ensure our simulators are the most accurate and deliver the best possible training.

Our customer support offices are located in Perth and Brisbane Australia, Salt Lake City USA, Johannesburg South Africa, Amman Jordan and Santiago Chile.

For more information and associated media please contact :

**Press@ImmersiveTechnologies.com**

**Tel. +61 8 9347 9000**

**Fax. +61 8 9347 9090**

**[www.ImmersiveTechnologies.com](http://www.ImmersiveTechnologies.com)**