

Immersive Technologies appoints new Chairman for next growth phase

*Perth, August 23, 2004
For Immediate Release*

Immersive Technologies Pty Ltd announces the appointment of Mr Roderick Brown as its Chairman.



Mr Roderick Brown

Mr Brown, has a long and distinguished career that includes – Marketing Director for Atlas Copco Mining and Construction headquartered in Sweden, President for Wagner Mining & Construction Equipment - USA, General Manager for CSR Construction Materials - Western Australia, South Australia and the Northern Territory and Managing Director for Joyce Corporation Ltd. He is currently a director of Kresta Holdings Ltd. He is a mining engineer by profession and has extensive experience in marketing and general management having held senior management positions with global responsibilities for the manufacture and marketing of capital equipment in the mining and construction markets.

Mr Brown will take an active role in setting strategic direction and execution as Immersive Technologies enters the next phase of its growth.

“I am very impressed with the range of products and the future potential of Immersive Technologies and look forward to contributing to its future success,” said Mr Brown.

About Immersive Technologies

Established in 1993, Immersive Technologies is a provider of advanced training simulator technologies that reduce risk and improve operational efficiency for defense forces, air rescue fire fighting operations and mining and earthmoving operations. Immersive Technologies employs 85 people in Australia and the United States, and has deployed Simulators and supports customers in 12 countries.

To learn more about Immersive Technologies, please visit the company's web site at www.ImmersiveTechnologies.com

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