

## Tata Invests In Additional Simulators from Immersive Technologies

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Tata Steel has recently invested in additional simulators from Immersive Technologies for operator training. A customer for the past 14 years, Tata has committed to ensuring the safest operators and invest heavily in advanced technologies for the most effective and efficient operations.

Based on the continued results achieved, product reliability and support received, by the West Bokaro Division, the Tata Iron Ore site, Noamundi, will soon be utilizing Komatsu HD785-7 haul truck, Hitachi EX1200-6 shovel and Komatsu WA900-3 wheel loader simulators.

The West Bokaro Division purchased their original simulator in 2002 and still garners impressive business improvements.

“More than 14 years later our simulators continue to deliver the training results for which we’ve become known. Repeat customers are a testimony to the reputation we’ve spent more than 20 years building and we value the trust Tata has put in us to provide operator training solutions in India,” says David Anderson, Executive Vice President – Sales and Support, Immersive Technologies.

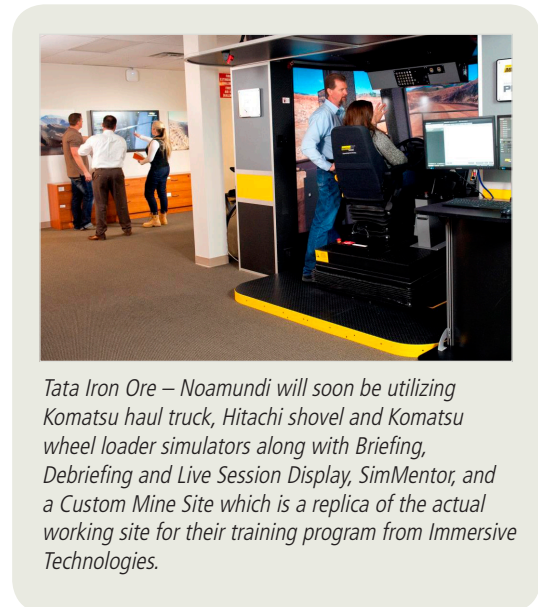
Noamundi will also incorporate Immersive’s Briefing, Debriefing and Live Session Display, SimMentor, and a Custom Mine Site which is a replica of the actual working site for their training program.

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### About Immersive Technologies

Immersive Technologies is the world’s largest, proven and tested supplier of surface and underground Advanced Equipment Simulators to the global mining industry. The company has achieved this unique position by focusing on its mission to make every mining and earthmoving equipment operator in the world safer and their employer more profitable through its simulation technologies. Immersive Technologies’ Advanced Equipment Simulators are helping hundreds of mining companies around the world to increase their equipment operators’ safety and site profitability through effective simulation training.

Immersive Technologies provides its customers with the most effective Advanced Equipment Simulators available. This is made possible through the formal exclusive licensing and technical information alliances Immersive has established with the leading



*Tata Iron Ore – Noamundi will soon be utilizing Komatsu haul truck, Hitachi shovel and Komatsu wheel loader simulators along with Briefing, Debriefing and Live Session Display, SimMentor, and a Custom Mine Site which is a replica of the actual working site for their training program from Immersive Technologies.*

# IMMERSIVE TECHNOLOGIES

## Media Release

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Making Resource Companies Measurably Safer  
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Original Equipment Manufacturers (OEM), including: Caterpillar, Hitachi, Komatsu and Liebherr. These unique alliances provide Immersive Technologies with exclusive access to the OEM's proprietary and confidential machine technical information that is required to correctly simulate the OEM's machines and is not available through other public or dealer channels.

With advanced simulators modules deployed in 39 countries, Immersive Technologies is dedicated to provide outstanding service. To deliver on this commitment the company has customer sales and support offices located close to its customers in Perth and Brisbane Australia, Salt Lake City USA, Calgary, Ottawa & Vancouver Canada, Monterrey Mexico, Lima Peru, Santiago Chile, Bochum Germany, Johannesburg South Africa, Jakarta Indonesia and Moscow Russia.

Immersive has the global mining experience, innovative technology, product range, OEM relationships, proven support commitment and industry vision to partner with you to ensure your simulator training solution delivers the significant results you expect.

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